

INVESTORS PRESENTATION

Q2 2024



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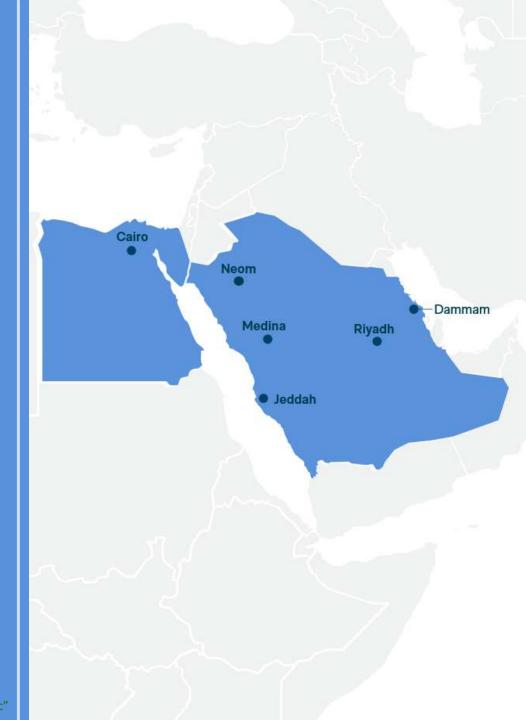
OVERVIEW



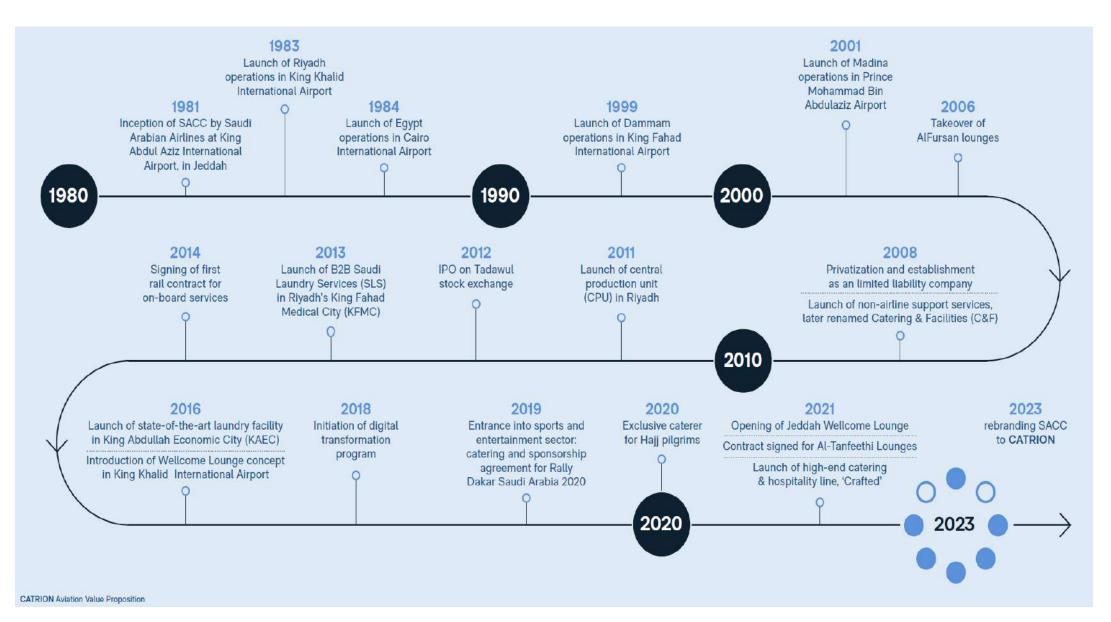


FOUR DECADES OF CATERING EXCELLENCE

- ✓ Since being founded in 1981 as the catering arm of Saudi Arabian Airlines, CATRION has been on an amazing journey to establish an organization and reputation that is recognized as a CATRION innovator and leader for the Kingdom.
- ✓ Always seeking new ways to support and satisfy our clients and consumers and support the goals of Saudi Vision 2030, CATRION has continuously grown and diversified over the years, transforming into a more efficient organization, and expanding into complementary business areas.
- ✓ Over the last 40 years, CATRION has served millions of customers on Saudia and airline partners, as well as through our lounges, trains, events, restaurants, hotels, camps and more!



Diversified contributions during 40+ years









BUSINESS STRUCTURE





BOARD OF DIRECTORS



Mohammed Abdulaziz Al Sarhan Chairman



Raed Ibrahim Al Mudaiheem Vice Chairman



Fahad Abdullah Mousa Board Member



Abdulwahab Abdulkarim Albetairi Board Member



Fadi Majdalan Board Member



Yousef Hamad Al Yousefi Board Member



Joza AlRasheedBoard Member



Olivier Harnisch Board Member



Dilip NijhawanBoard Member



EXECUTIVE TEAM



Wajdy M. Al-Ghabban Chief Executive Officer



Mahmoud Masoud Chief Financial Officer



Rashed Alarfaj EVP - In Flight Catering



Obaidah Al-saggar VP - Procurement & Strategic Sourcing



Saeed Al-Mufadali VP – Human Resources



Tarek Tharwat
Chief Audit Executive



Mohammed Al Awi VP - Health, Security & Standards Control



Thomas Gugler VP - Culinary



Ashraf Nadeem VP – Information Technology



Frederic Huet VP, C&F Operations



Mossa AlFifi VP, Central and Eastern Regions - IFC



Nikola Metodijevic VP, JED Region - IFC

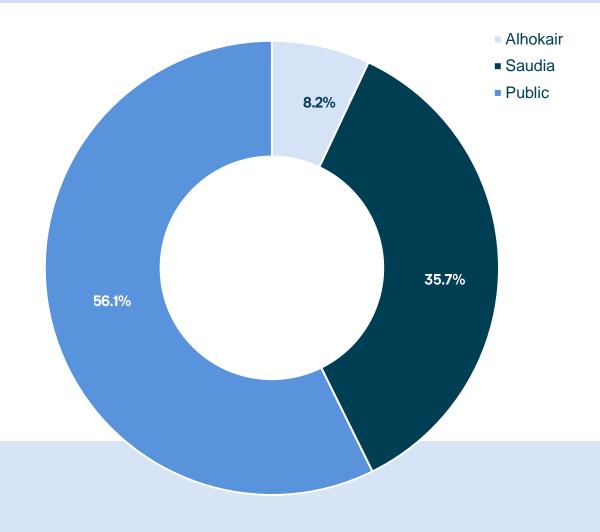


SHAREHOLDING STRUCTURE

Market	Tadawul, Saudi Arabia		
Currency	SAR		
Listing date	2012		
Financial year	30 June 2024		
Market capitalization (SAR bn)	10.2		
Issued shares	82,000,000		
Paid Capital (SAR)	820,000,000		
Closing price (SAR)	124.6		
52-week Low / High (SAR)	86.5 / 147.4		

^{*} As per 30 June 2024

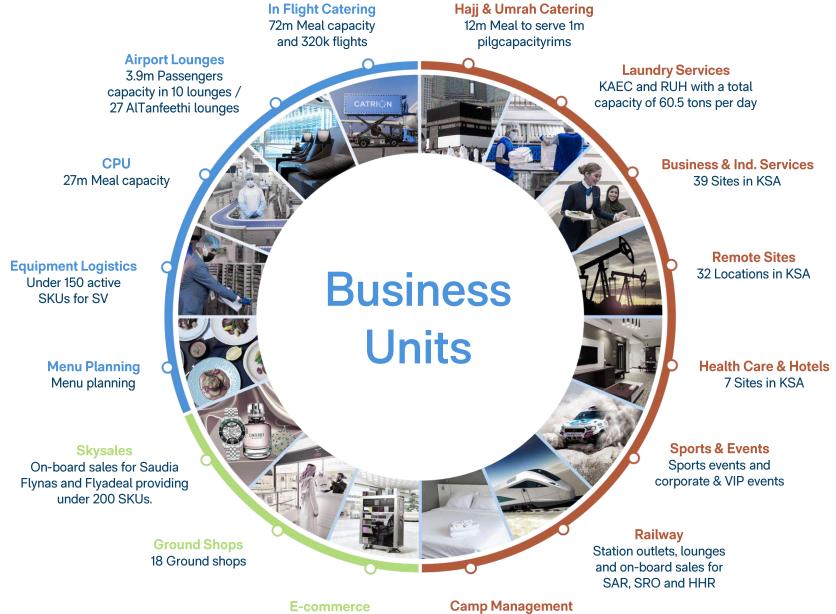
We continue to maintain a strong and strategic relationship with our major shareholder (Saudia), which continues to be the major contributor to our total revenue base, at 62% in Q2 2024





BUSINESS MODEL & SEGMENT





In Flight Catering

Integrated Hospitality

Retail

Managing online retail operations and delivery

Staff services can accommodate 8,000 staff in 4 cities



IN-FLIGHT CATERING



IN-FLIGHT CATERING

Our Airlines Catering Services Cover:

X

On-board Meals

0

Chefs On-board

Menu Planning



Equipment Management

- Our core business is based on scale, quality and consistency working to world-class standards of health and safety in food production.
- Our internationally-trained chefs lead the way in innovation, both in the air and on the ground.
- They design menus with the quality, detail and authenticity that meet the standards of the most selective palates, while being sensitive to local trends, ingredients and flavors.
- We ensure **quality matches the traditional customs of each route and occasion**, in order to satisfy the guests' experience.



Operating Six Food Production Units Located In:

Saudi Arabia



- ✓ Jeddah
- Medina
- ✓ Dammam
- ✓ Riyadh (CPU)
- ✓ Neom

(At the international airports)



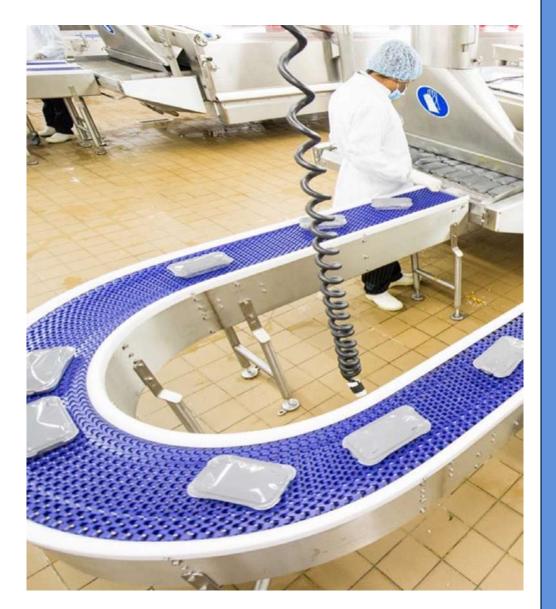
(At Cairo international airport)



CENTRAL PRODUCTION UNIT

Utilizing the latest technology of using air-liquid nitrogen to freeze meals hard up to (-18 degrees Celsius) in compliance with the International Standard of Food & Safety Manual and HACCP.











HOSPITALITY

- ✓ AlFursan
- ✓ Wellcome Lounge
- ✓ AlTanfeethi
- ✓ Operation Building
- √ Saudi Royal Aviation
- ✓ Delayed Flight Services



INFLIGHT CATERING - Airport Lounges

Our Hospitality Services are vertically integrated in providing unique hospitality services and BOM (built/operate /manage) operations. They cover Airline Lounges.



First & Business Class in Riyadh, Jeddah, Dammam and Cairo.

4 Wellcome[®] lounge

In Riyadh, Medina and Jeddah.

التنفيذي 27 ALTANFEETHI

In RUH, JED, DMM, MED, AHB, TIF, ABT, GIZ, ELQ, HAS, ULH, AJF, RAE, TUU, YNB, BHH, EAM, SHW, DWD, WAE, RAH, AQI, HOF, URY, TUI and EJH.

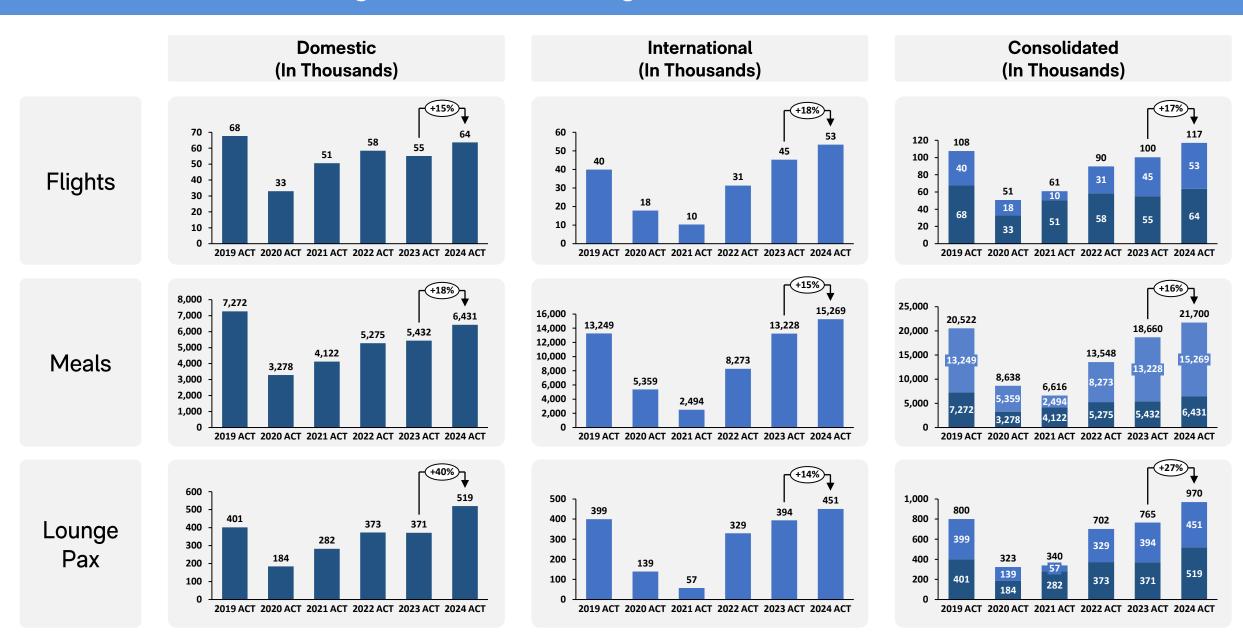
- Prime Class Medina.
- Delayed Flight Svcs. Saudia Delayed Flight & Foreign Delayed Flight in JED, RUH, DMM & MED.
- Building Services: Flynas, Saudia & Amad in RUH.



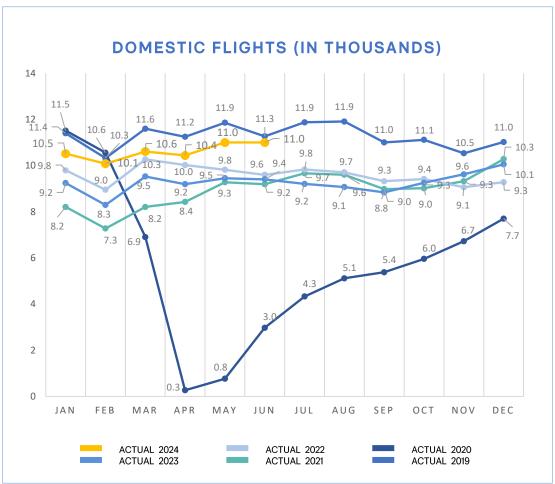




IFC - DOM & INT Flights, Meals & Lounge Pax Statistics - Jan to Jun 2019 - 2024



IFC - DOM. & INT. Monthly Flights

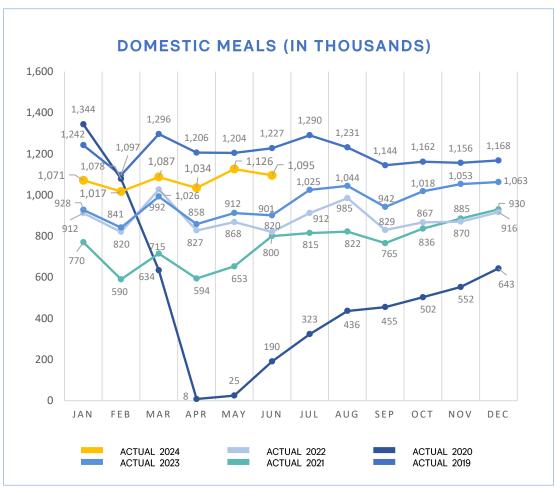


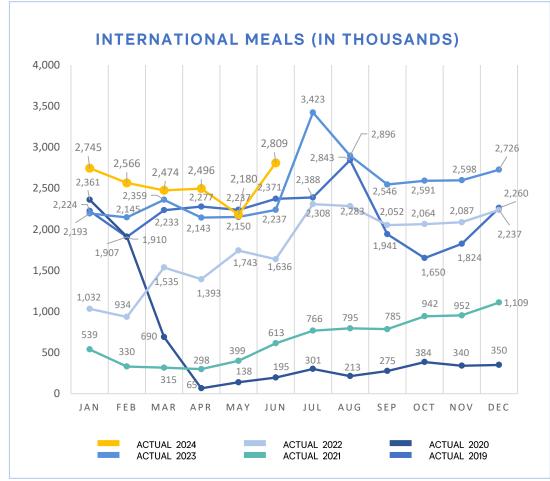






IFC - DOM. & INT. Monthly Meals

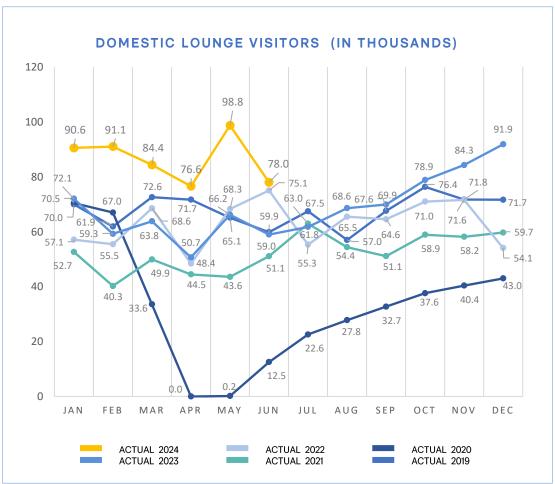


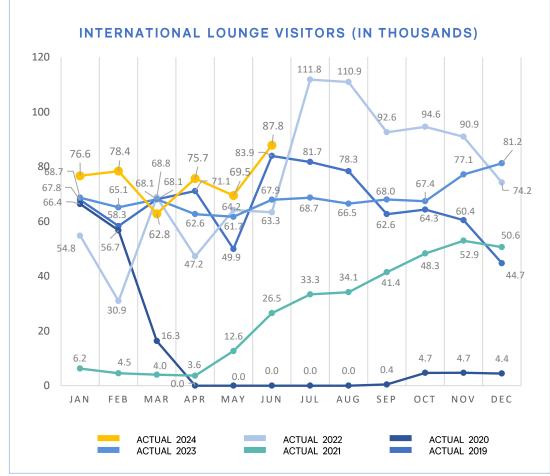






LOUNGES – DOM. & INT. Monthly Visitors









INFLIGHT CATERING - MAJOR CLIENTS





















































RETAIL

- ✓ ON-BOARD
- ✓ GROUND SHOP
- ✓ E-COMMERCE



RETAIL

Our retail operations started back in 1985 when Saudia handed us its prestigious inflight retail service "SkySales".

Our retail services have grown ever since to cover the following:

- ✓ On-Board
- ✓ Ground Shop
- ✓ E-Commerce

On-board:

In-flight shopping services managed by our retail team for three different airlines







Ground Shop:

We manage multiple on-ground retail outlets at various locations under multiple brand names







E-Commerce:

Managing online retail operations that deliver to homes and offices across KSA

www.skysalesonline.com









Integrated Hospitality

- ✓ BUSINESSES & INDUSTRIES
- ✓ REMOTE SITES
- ✓ RAILWAY
- ✓ HAJJ & UMRAH
- ✓ HOSPITALITY & EVENTS
- ✓ LAUNDRY SERVICES
- ✓ CAMP MANAGEMENT



Integrated Hospitality

We started the **Non-Airline Catering Services in 2008** to offer a wide range of catering solutions of local and international dishes of food varieties that our chefs **smartly design and innovate** according to the requirements of each contract and which achieve the client's budget and meet their needs.



Business, Industries & Institutions

(Cooking on site or delivery) Business headquarters, factories and administrations.



Hajj & Umrah

Buffets, coffee breaks, individual meals, utilizing our mobile serving trucks.



Sports & events management

Lifestyle events, sport events and corporate & VIP events.



Healthcare & Hotel Industry

Hospitals, clinics and hotels.



Laundry Services

Services to hotels, hospitals & industries from our plant in Jeddah & Riyadh.



Remote Sites

Cooking on site – Oil, gas & petrochemical industries.



Add value products (offering the production of ready to eat or ready to cook products)

- √ Frozen meals
- ✓ Pre-cut vegetables
- ✓ Chilled meals
- √ Smoked product



Railway Catering

On-board & in railway stations.

Railway Lounges

11 lounges include first & business class.





Integrated Hospitality – Major Clients

HAJJ & UMRAH





ومسلمي أوروبا وأمريكا وأستراليا The Estabishment of Motanits of Pilgrins

خطوط الأطعمة

FoodLines













B&I AND RAILWAYS





































REMOTE SITE

























HEALTHCARE





















Health, Security & Standards Control

HSSC aims to develop, implement, maintain, and continuously improve the standards and systems across the organization by meeting the International, national, and customerspecific requirements to ensure the highest level of customer excellence



Food Safety & Hygiene

ISO 22000, FSSC 22000, HACCP, HALAL (SFDA)



Occupational Safety & Health

ISO 45001, GACA R 151



Security

National Security Program, ISO 41001 requirements, GACA Internal services



Medical Services

Preventive, Curative, Therapeutic Internal services



Enterprise Risk Management & BCMS

Risk Management, COSO, ISO 31000, ISO 22301



Regulatory Affairs

Regulatory & Statutory requirements, Shelf life studies



Quality Management

ISO 9001, ISO14001, Mowaamah, Policies & Procedures & Standards



Research & Laboratories

ISO 17025:2017 Accreditation



Process Excellence

Optimization, Performance Enhancement & Standardization



Sustainability

Environmental, Social & Governance



Local Content

LCGPA Requirements, Vision 2030



QHSE

Catering & Facility, Healthcare, Railway QHSE Requirements







STRATEGY AND OUTLOOK











International Flight

Noticeable increase in international flights and number of passengers in Q2 2024 over Q2 2023, mainly due to Hajj Season

Domestic Flight

Domestic air travel has increased in Q2 2024 over Q2 2023, mainly due to an increase in flights from Saudia, Fly a Deal, Fly Nas and Private airlines

International Air Travel

International air travel is experiencing a noteworthy uptrend in passenger volumes, following KSA vision of 2030 Tourism development, eVisa System and Tourist Attractions.

Saudi Economy

Saudi Arabia's economic transformation is dependent on strategic initiatives and long-term investments. The country has demonstrated its massive commitment to its investment agenda. This momentum is expected to remain strong and unhindered despite the recent economic challenges that the world faces today.



CATRION - Business Strategy 2024 - 2026

DIVERSIFY & ACCELERATE

Strategic Objective/ Become the national champion for catering in the KSA **Target** Maintain Market Leadership in IFC Scale up in Integrated Hospitality Increase agility and adopt a customer centric approach Develop compelling CATRION value Execute Red Sea and pursue other proposition for new airlines Giga Projects Transform Procurement Build key account management Develop Integrated Facility Adopt a matrix organization for C&F capability to nurture priority Management offering (incl. Business Development function) customers Scale-up new sectors (Healthcare and Establish Guest Experience What Cover airports expansions and assess Events and Functions) Enhance cost competitiveness/ covering new airports · Grow profitably existing sectors (B&I, operational efficiency across BUs Maintain market leadership in lounges Remote Sites and Railways) Enhance agile management of Giga Retain strategic operations in retail Deprioritize current Hajj business and Projects (e.g., project management, and focus on profitability develop a more sustainable model financial and operational controlling) **Explore New Opportunities** Partner with established brands on frozen foods Enhance cost competitiveness/ operational efficiency across BUs (e.g., food and labour cost for Integrated Hospitality, corporate cost) Restructure the organization and inject needed capabilities (e.g., business development, category How management, marketing, data analytics) Pursue inorganic growth opportunities; explore JVs where needed (e.g., healthcare, events)

BUILDING ON EXISTING CAPABILITIES

Food Procurement

Food preparation and operating kitchens at scale

Value add food preparation

Operating within the Travel Channel

Established procurement scale of ~1.2Bn SAR, with strategic relationships with key vendors

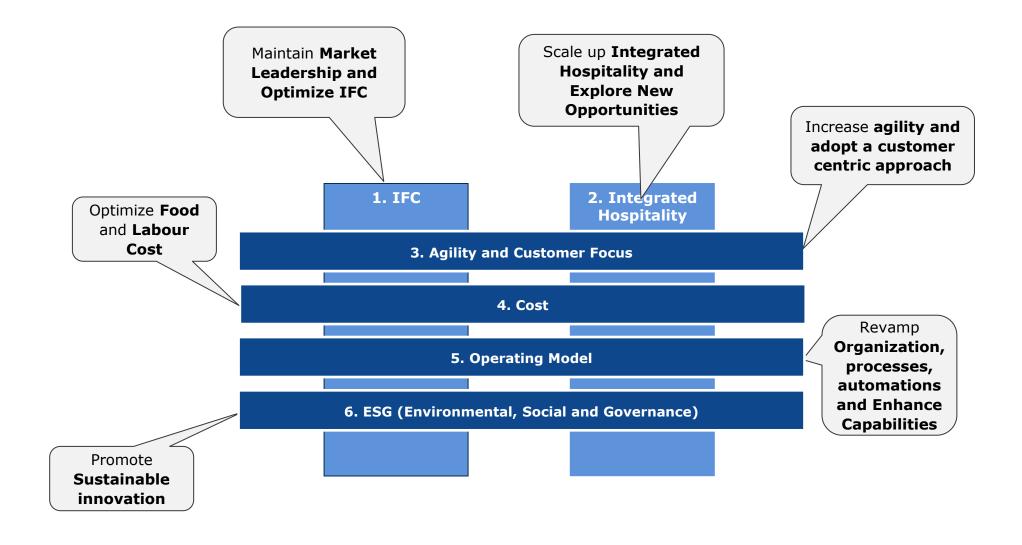
Operates 2 CPUs and 5 kitchens with end-to-end service offering including menu planning and food delivery

Large central production unit with capacity to produce 300k+ meals / day

Knowhow of the travel channel operations including in-flight catering, lounges, on-board retail, and on-ground retail



CATRION - Strategy Execution Roadmap 2024 - 2026



OUTLOOK & PRIORITIES FOR 2024



- C&F pursuing further opportunities with government & Healthcare clients, remote events & sports activities
- Expanding digitization & automation initiatives including in lounges & ordering items to plane passenger seats
- Exploring sale of fresh food to consumers, restaurants and hotels, as well as operate franchise restaurants
- Inorganic growth via M&A where the target complements CATRION's activities



Maximize Strategic Business Initiatives

- Investment and development of Human Capital
- Digitization, innovation and automation of services to complement e-experience across the business lines
- Diversification of portfolio through new segments in Integrated Hospitality division and in the e-commerce segment
- Promote Sustainable innovation
- Positive social impact initiatives
- Inorganic growth through exploring strategic M&As
- Investment in Giga projects red Sea, NEOM, Sindalah Island, Ras Al Khair







Q2 2024 FINANCIAL PERFORMANCE HIGHLIGHTS

Q2 2024 FINANCIAL HIGHLIGHTS

Revenues

Continued upward trajectory in Q2 2024 by +14% over Q2 2023, mainly driven by

✓ Inflight Catering increased in Q2 2024 by 77.7M or 21% over Q2 2023

Cost of Sales

Increased in Q2 2024 by 12% over Q2 2023 due to volume growth in Inflight Operations

Operating profit

Increased in Q2 2024 by 8% over Q2 2023 as a result of increase in sales in Inflight Catering.

Net profit after ZAKAT

Achieved 73M'SAR in Q2 2024 compared to net profit of 65.4M'SAR in Q2 2023



Revenue **565 M'SAR** Up 14% from Q2-2023



Cost of Sales
415 M'SAR
Up 12% from Q2-2023



Operating Profit 74 M'SAR 68 MSAR

68 MSAR in Q2-2023



Operating Margin 13%
14% in Q2-2023



Net Profit after Zakat & Tax

73 M'SAR 65.4 MSAR

65.4 MSAR in Q2-2023



CPS 0.890.78 profit per share in Q2-2023





Q2 2024 REVENUE HIGHLIGHTS

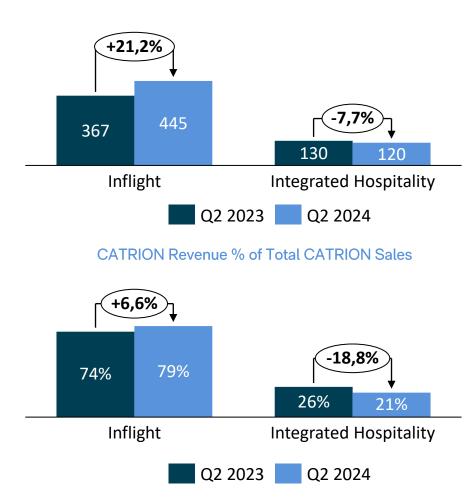


Inflight Catering revenue increased in Q2 2024 over Q2 2023 by 21.2%, as a result of an improvement in number of flights, meals and passengers in both domestic and international



Integrated Hospitality revenue Decreased in Q2 2024 over Q2 2023 by (18.8%), mainly due to loss of HHR and DAKKAR projects

CATRION Revenue Breakdown (MSAR)







QUARTERLY SEGMENT SALES

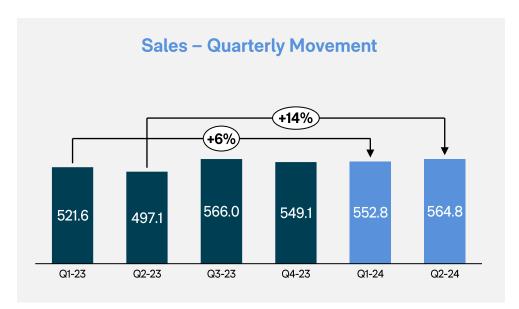


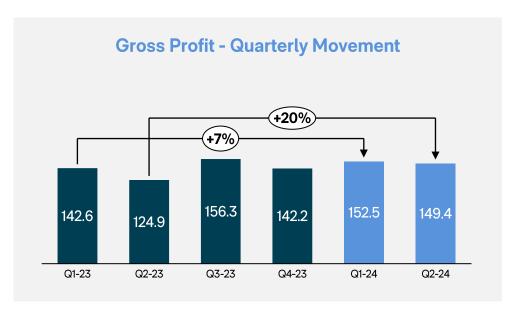
(SAR million)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24
Inflight Catering	376.9	367.3	430.3	424.5	431.0	445
Integrated Hospitality	144.7	129.8	135.7	124.6	121.8	119.8
Total	521.6	497.1	566.0	549.1	552.8	564.8

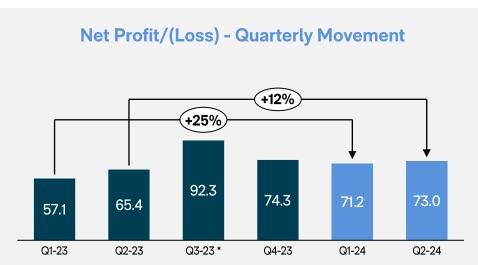




QUARTERLY FINANCIAL HIGHLIGHTS









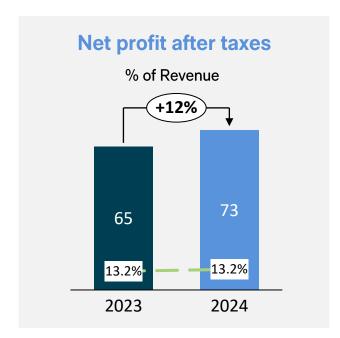
^{*} One off to gain SAR 16M arising from lease termination for HHR railways Retail shops



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KEY FINANCIAL RATIOS



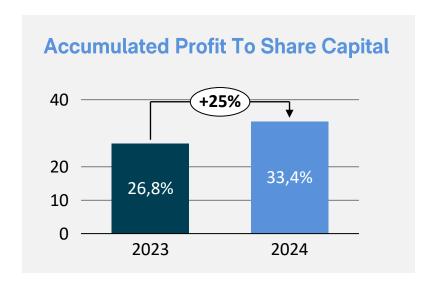




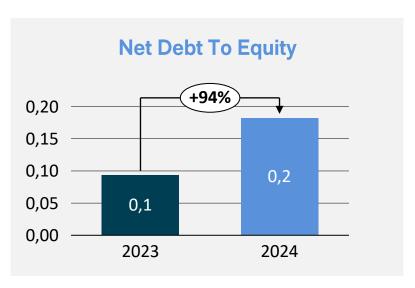


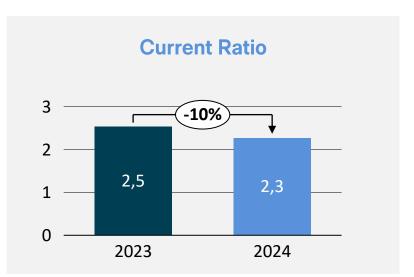


KEY BALANCE SHEET RATIOS





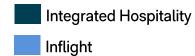


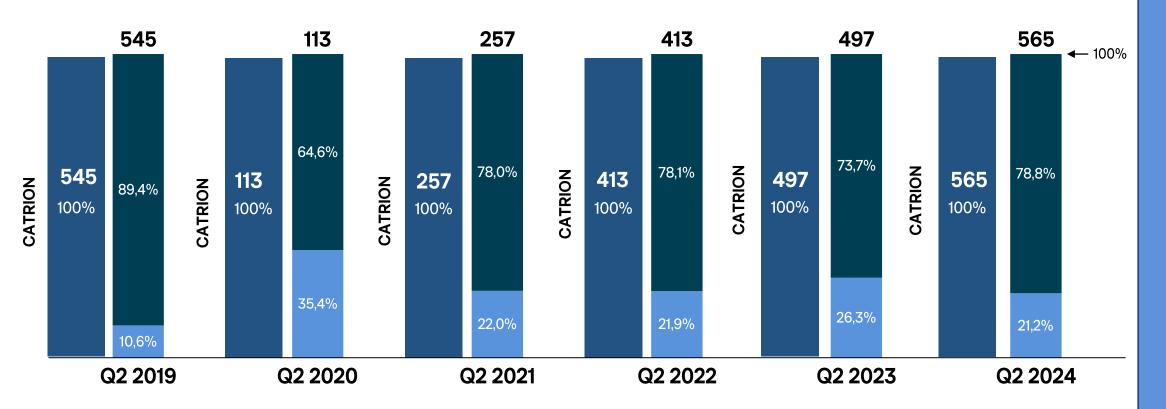






2019 TO 2024 - REVENUE BREAKDOWN IN MSR BY SEGMENTS













Thank you!

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